

PARTNERSHIP & SPONSORSHIP PROSPECTUS

South-East European Renewable Energy Summit

Connecting policy, energy, infrastructure, investment, technology, research
and media around Europe's next energy corridor.

LOCATION

Sofia, Bulgaria

DATE

Late January 2027

EDITION

First edition

ABOUT THE FORUM

A new platform for Europe's next energy phase.

Europe is entering a new phase of energy policy. Renewable energy, hydrogen, grid infrastructure, artificial intelligence, energy security and industrial competitiveness are converging into one shared question about the future.

The Sofia Energy Forum brings together policymakers, the energy industry, investors, researchers, infrastructure operators and international partners to work through that question together in one place, in Sofia.

Bulgaria, Romania and Greece hold major potential for wind and solar power. At the same time, South-East Europe is emerging as a region where new cross-border energy infrastructure is being planned and discussed — the kind of development that connects generation potential in the south-east with demand centres further into Europe.

What role can South-East Europe play in Europe's energy future?

The Forum is hosted by **E²EARTH Foundation**, a Sofia-based public-benefit foundation working on education, research and public dialogue around energy transition, sustainable development and digital and scientific cooperation between Bulgaria, South-East Europe and the EU.

Why a first edition is worth joining early. Sofia Energy Forum 2027 is the inaugural edition. Rather than presenting inflated numbers or a borrowed track record, the Forum's case rests on the idea itself: Sofia, South-East Europe, renewable energy, hydrogen infrastructure, investment and European energy security, positioned through an independent foundation rather than a single commercial interest.

Founding partners shape a platform from its first year, rather than joining one that is already defined — a different kind of value than sponsoring an established, larger event.

RENEWABLE ENERGY

HYDROGEN

INVESTMENT

EUROPE

1st

Edition — Sofia,
late January 2027

7

Fields represented:
policy to media

4

Partnership
categories

EU

South-East Europe
positioning

WHO WE BRING TOGETHER

Policy. Energy. Infrastructure. Investment. Technology. Research. Media.

The Forum's programme is built around one gathering that spans the full value chain of Europe's energy transition — not a single-industry trade event.

— Policymakers and public institutions

— Renewable-energy developers

— Hydrogen and grid companies

— Banks and infrastructure funds

— AI and digital-infrastructure companies

— Industry associations

— Media

— Energy companies

— Transmission and infrastructure operators

— Institutional and private investors

— Technology companies

— Research institutions

— Consultants

— International organisations

Among the developments the Forum's programme engages with: the emerging **South-East European Hydrogen Corridor (SEEHyC)**, an infrastructure vision designed to connect generation regions in South-East Europe with industrial demand centres further into Europe, and the EU's approved co-funding for the corridor's first Bulgarian section — the only approved hydrogen-related investment in Eastern Europe under that particular funding call.

IMPORTANT NOTE ON AFFILIATION

The transmission system operators and infrastructure entities associated with the SEEHyC corridor project are referenced here for context only. They are not, by virtue of the corridor project, confirmed partners or sponsors of the Sofia Energy Forum. Any organisation's role at the Forum is stated only once formally confirmed. The Forum's institutional host is, and remains, E²EARTH Foundation.

PARTNERSHIP CATEGORIES

Partnerships built around role, relevance and impact.

Rather than a fixed ladder of purchasable levels, each category reflects a different way of contributing to the Forum. Individual packages are tailored on request.

Strategic Partner

Partnerships from €25,000

The Forum's principal institutional partnership. Highest visibility across branding, communications and on-site presence, hospitality access, and priority placement in networking and content opportunities.

Energy & Infrastructure Partner

Partnerships from €12,500

For energy, grid, hydrogen and infrastructure organisations positioning themselves alongside the Forum's core subject matter, with strong visibility and facilitated networking access.

Knowledge Partner

Partnerships from €5,000

For research institutions, consultancies and associations contributing analysis, expertise or thought leadership to the Forum's programme, with standard visibility and content participation.

Media Partner

By arrangement

Typically structured as a media and content collaboration — reach, coverage and distribution — rather than a financial sponsorship fee, agreed individually with each media partner.

On speaking opportunities: across every category, speaking opportunities are offered subject to programme relevance and editorial approval. Partnership secures visibility, hospitality, branding and networking access — it does not purchase a place on stage. This protects the credibility of the Forum's programme for every partner and every attendee.

PARTNERSHIP BENEFITS

What each category includes.

An overview. Final scope for each partnership is confirmed individually.

	Strategic	Energy & Infra.	Knowledge	Media
Logo placement — website, event & print	Premium	Prominent	Standard	Reciprocal
On-site branding	•	•	Limited	—
Hospitality / VIP access	Full	Included	Standard	Press access
Meeting & networking access	Dedicated	Facilitated	Standard	For coverage
Content & interview opportunities	Priority	Included	Thought-leadership feature	Core to partnership
Delegate passes	Multiple	Included	Included	Press passes
Preferred inclusion in networking formats	•	Where relevant	—	—
Speaking opportunities	Subject to programme relevance and editorial approval — all categories			

Prices shown on the preceding page are indicative starting points ("partnerships from"). Individual partnership packages, deliverables and pricing are confirmed directly with the Sofia Energy Forum team and may be adapted to an organisation's specific interests.



LET'S TALK

Become a founding partner of Sofia Energy Forum 2027.

For partnership enquiries, tailored packages, or to discuss how your organisation could be involved in the first edition, reach out directly — we will respond personally.

PARTNERSHIPS & SPONSORSHIP

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WEBSITE

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